

Bundeszentrale für gesundheitliche Aufklärung

Quality Action

Kick-Off Workshop - Agenda -

5-6 June 2013 Room 1 & 2, Königin Louise Hotel, Berlin

Facilitator: David Hales

Day 1: Wednesday, 5 June 2013

9:00	Introductions, icebreaker activity
9:30	Small group activity: "Project Roadmap" – an introduction to the main steps and timelines of Quality Action
11:00	BREAK
11:30	"World Café": Getting to know the Quality Action tools (2 rounds of 40 minutes)
13:00	LUNCH
14:00	Keynote address: Ines Perea, German Ministry of Health (BMG)
14:15	Keynote address: Prof. Dr. Elisabeth Pott, Federal Centre for Health Education (BZgA)
14:30	Presentation: Quality Action – Concept and Methods, <i>Matthias</i> Wentzlaff-Eggebert (BZgA)
14:50	Panel discussion: Practical experiences of applying QA/QI in HIV prevention Isabell Eibl, AIDS Help Vienna (AHW) Viveca Urwitz, Swedish Institute for Communicable Disease Control (SMI) Cor Blom, Soa AIDS Netherlands Karl Lemmen, German AIDS Service Organisation (DAH) Matthias Wentzlaff-Eggebert, Federal Centre for Health Education (BZgA)

15:15	Presentation: Quality Action – Project Structure, Matthias Wentzlaff- Eggebert, Federal Centre for Health Education (BZgA)
15:40	BREAK
16:00	"World Café": Introducing work packages 4, 5, 6, 7 and 8 (3 rounds of 30 minutes)
17:45	Questions and wrap-up of the day
18:00	CLOSE
19:30	JOINT DINNER

Day 2, Thursday 6 June 2013

9:00	Introduction to Day 2
9:05	Activity: Quality Action logo and corporate identity
9:30	Introducing WP 2: Dissemination, <i>Cristina Chiotan and Yoline Kuipers,</i> EuroHealthNet (EHN)
10:00	Introducing WP 3: Evaluation, Dr. Bea Vuylsteke, Institute of Tropical Medicine Antwerp (ITM)
10:30	BREAK
11:00	Small group activity: Project "Mind Map" – summarising what we know and answering remaining questions
12:30	Closing plenary
13:00	CLOSE

Objectives of the kick-off workshop

By the end of the Kick-Off Workshop, <u>all participants</u> will know about

- the underlying concept of the project
- the benefits of applying QA/QI tools
- the role of each WP, the project timeline and project outputs
- their role in dissemination and providing data for evaluation

By the end of the Kick-Off Workshop, *collaborating partners* will

- be clear about the process and guidelines of participating in the project
- have an overview of the training component and selecting country experts
- have an overview of the tools and selecting them for practical application

By the end of the Kick-Off Workshop, associated partners will

- know about the project deliverables and milestones
- know what their work package leaders expect of them
- have an overview of the training component and selecting country experts
- have an overview of the tools and selecting them for practical application

By the end of the Kick-Off Workshop, work package leaders will

- have received feedback on how to make their work accessible to associated and collaborating partners
- know what their partners expect of them
- know what their partners can contribute to the work package