



**Quality Action**  
Improving **HIV** Prevention in Europe

## Quality Action CASE STUDY

### **1. Name and country of the organisation**

*(Please state the name and the country of the organisation that implemented this practical application of a QA/QI tool as part of Quality Action. We do not publish this information unless you agree. You can remain anonymous by adjusting the settings at the end of this form.)*

This case study is published anonymously.

### **2. Authors of the case study and contact details**

*(Please provide then name of the author(s) of this case study and any contact names, Email address or websites where readers can access more information about this practical application of a QA/QI tool.)*

### **3. External support (facilitators/partners/technical assistance)**

*(Please list the names of other organisations and/or people who were involved in this practical application of a QA/QI tool, e.g. project partners, technical assistance, external stakeholders etc..)*

### **4. Project/programme**

*(Please briefly describe the project/programme to which you applied the tool.)*

A community-based HIV and alcohol prevention pilot project that started in 2014.

## **5. Goals/aims of applying the QA/QI tool**

*(Please list the goals you wanted to achieve with the practical application of the tool.)*

Research based knowledge suggests that a reduction in the overall consumption of alcohol and drugs, especially stimulants like cocaine and (meth)amphetamines, can influence safe sexual behaviour among bisexually active and gay men.

The main purpose for using Succeed was to involve employees/volunteers at of our organisation in the starting up/consolidating phase of a new HIV prevention programme focusing on substance abuse as a risk factor in the HIV epidemic.

## **6. Tool and methodology used**

*(Please indicate which of the five tools you used (Succeed, QIP, PQD, PIQA, Schiff) and briefly sketch out the steps and measures of how you applied it.)*

Succeed was used as a tool, the first time in June, i.e. two months into the project. The workshop was designed as a medium level intervention. The participants were 8 employees/volunteers, who in various capacities are contributing to the project as part of our organisation.

## **7. Results and benefits of applying the QA/QI tool**

*(Please describe what resulted from applying the tool and if and how your project/programme benefitted.)*

Despite a long and rigorous project planning process – based on research data and involving most of the key stakeholders in the project - the application of Succeed made it obvious that parts of the design lacked clarity and that some of the participants therefore had a vague idea of the goals and the actions they were supposed to take part in. The participants, i.e. the project team, were especially pleased with the grounded discussions of the goals and challenges ahead that have to be met to make the project a success.

## 8. Recommendations

*(Please describe the lessons learnt from positive and negative experiences during the process of using the tool itself and about the quality of projects/programmes like yours.)*

Among the positive experiences using Succeed was that the tool managed to structure the discussions, making unknown obstacles such as forgotten key stakeholders or disagreements about research data, goals, target groups and methodology obvious to the participants.

Using Quality Action made it obvious that for Succeed to be a success requires professionals who are able to be dead honest and able to stomach not only positive but also negative and non-flattering results – such as a HIV prevention programs that doesn't work. As a moderator, I experienced that using Succeed is a time consuming process. It was quite a battle to keep the discussions on track and at the same time not stopping the discussion before all relevant data and points of view were on the table.

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Please send the filled in case study to [carolin.vierneisel@dah.aidshilfe.de](mailto:carolin.vierneisel@dah.aidshilfe.de)

**Thank you!**