



**Quality Action**  
Improving HIV Prevention in Europe

## Quality Action CASE STUDY

### 1. Name and country of the organisation

*(Please state the name and the country of the organisation that implemented this practical application of a QA/QI tool as part of Quality Action. We do not publish this information unless you agree. You can remain anonymous by adjusting the settings at the end of this form.)*

Centre for Life (Kentro Zois), Greece

### 2. Authors of the case study and contact details

*(Please provide then name of the author(s) of this case study and any contact names, Email address or websites where readers can access more information about this practical application of a QA/QI tool.)*

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### 3. External support (facilitators/partners/technical assistance)

*(Please list the names of other organisations and/or people who were involved in this practical application of a QA/QI tool, e.g. project partners, technical assistance, external stakeholders etc..)*

Ms Vasileia Konte, Hellenic Centre for Disease Prevention and Control

### 4. Project/programme

*(Please briefly describe the project/programme to which you applied the tool.)*

The tool was applied to the HIV Prevention Program that Centre for Life has been conducting for the last 23 years. This prevention program comprises interactive lectures and a specially created educational game concerning HIV and prevention issues. The Prevention Program is conducted by specially trained volunteers of the Centre for Life and each presentation is adjusted to meet the diverse needs of each group. The goals of the Prevention Program are to maximize the community's understanding of the consequences of HIV infection, inform about how HIV is or isn't transmitted, how to access and use prevention commodities, as well as fight stigma and discrimination against people who live with HIV/AIDS. The duration of each presentation is around 1,5 hours. At the end, informative material and condoms are distributed. The special project the tool was applied to was a prevention program especially targeting at high school students (adolescents 16-17 years old), in collaboration with many municipalities of the Attica region.

## 5. Goals/aims of applying the QA/QI tool

*(Please list the goals you wanted to achieve with the practical application of the tool.)*

The goals when applying the tool were to:

- Evaluate the quality of our project internally using a structured “guide”
- Identify strengths and weaknesses of the project and plan possible modifications
- Conduct a team-bonding activity which will result in multiple benefits both for the project team as well as the project itself.
- Use this first application of the tool as a pilot for future applications in other prevention projects.
- Use this tool as part of a quality improvement process that could be used in planning activities with broad participation of Municipalities and Schools.

## 6. Tool and methodology used

*(Please indicate which of the five tools you used (Succeed, QIP, PQD, PIQA, Schiff) and briefly sketch out the steps and measures of how you applied it.)*

PQD Tool, methods used: Circles of Influence & SMART

SMART:

Students 16-18 years old in Athens, interactive presentations on HIV/AIDS – transmission – protection – testing  
50 presentations / year or 2/week.

The subject is of high importance, it is an activity within the curriculum.

It will last for 1 year

It promotes respect among the students and the rest of the community on the subject of HIV, it increases their knowledge and awareness and creates a common language on the topic of HIV/AIDS.

### CIRCLES OF INFLUENCE

The staff of the organization had a meeting where we tried to define the involvement of the four parts of the participants in that project: the Organization, the Municipalities, the Schools and the Students. Through this, we plan to have faster and better results in organizing the campaign, to overcome bureaucracy and to involve the students in a more interactive way.

## 7. Results and benefits of applying the QA/QI tool

*(Please describe what resulted from applying the tool and if and how your project/programme benefitted.)*

Results:

- Identification of the strengths and weaknesses of our project and discussion of possible modifications.
- The Circles of Influence method showed the existing difficulties of implementing the strategic plan of the project without the active engagement of the Municipalities.
- The team agreed to re-evaluate using the Circles of Influence method after the first 2 collaborations with Municipalities and Schools in order to further improve effectiveness.

Benefits:

- It was an activity that increased team bonding
- The team managed to make a more specific plan to approach the Municipalities and Schools.
- The team felt more positive about the success of the project

## 8. Recommendations

*(Please describe the lessons learnt from positive and negative experiences during the process of using the tool itself and about the quality of projects/programmes like yours.)*

This was a very positive way to plan a project, trying to clarify from the beginning the role of all the possible stakeholders creating more positive thoughts and beliefs about the future of the project.

Of course, the identity of the project itself demands more flexibility in dealing with Municipalities and Schools, which sometimes may not be very cooperative.

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