



Quality Action
Improving HIV Prevention in Europe

Quality Action CASE STUDY

1. Name and country of the organisation

(Please state the name and the country of the organisation that implemented this practical application of a QA/QI tool as part of Quality Action. We do not publish this information unless you agree. You can remain anonymous by adjusting the settings at the end of this form).

CESIDA
MADRID/SPAIN

2. Authors of the case study and contact details

(Please provide then name of the author(s) of this case study and any contact names, Email address or websites where readers can access more information about this practical application of a QA/QI tool).

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3. External support (facilitators/partners/technical assistance)

(Please list the names of other organisations and/or people who were involved in this practical application of a QA/QI tool, e.g. project partners, technical assistance, external stakeholders etc..).

Organisations:
Adhara, Felgtb, Accas, CAS Campo Gibraltar, Omsida

Volunteers:
Rafael Alberto Soto Arrojo

4. Project/Programme and key population/target group addressed

(Please describe the project/programme to which you applied the tool and the key population/target group addressed).

Project: "We have rights to do the test for HIV"

It is an advertising project and its main objective is to raise awareness about the importance of getting tested for HIV in order to get diagnosed before infecting others and so that people benefit from knowing early about the fact they are positive and having an early diagnosis.

It is creating awareness of this issue, normalising the diagnosis process - which is very simple - , and tries to value the health and quality of life of those for whom the test is performed as well as the other people around them.

The advertising project is run a few days before the celebration of the International Day of HIV Testing (October 20) and coinciding with the National Day of Awareness about AIDS among the Latin American population, which is celebrated on October 15 in the US.

This project has as its target group the hispanic population who are living in Spain and, specifically, MSM (men who have sex with other men) in this group. As recent studies on HIV incidence have shown, there are increased rates of HIV transmission due to risk practices among these people. And, secondly, it is also directed to Latin American women in order to avoid late diagnosis of HIV.

5. Goals/aims of applying the QA/QI tool

(Please list the goals you wanted to achieve with the practical application of the tool).

Evaluate the quality to improve the project.

Improve coordination between the various organisations.

6. Tool and methodology used

(Please indicate which of the five tools you used (Succeed, QIP, PQD, PIQA, Schiff) and briefly sketch out the steps and measures of how you applied it).

We have used the Succeed tool.

We sent a questionnaire for evaluation of activities to organisations involved at the beginning, during implementation and at the end of the project.

There have been two meetings with organisations involved in order to assess the strengths and weaknesses they identified by filling in the questionnaire.

We then transferred the data and a summary to one overall Succeed questionnaire.

7. Results and benefits of applying the QA/QI tool

(Please describe what resulted from applying the tool and if and how your project/programme benefitted).

Incorporation of improvements in the project during the subsequent years.

Better coordination between CESIDA and the organisations involved.

Incorporation of new activities within the project to improve the quality.

8. Recommendations

(Please describe the lessons learnt from positive and negative experiences during the process of using the tool itself and about the quality of projects/programmes like yours).

Positive experiences:

This tool helps detect problems that would otherwise not be seen.
It forces everyone involved to work in the same way.

Negative experiences:

Time and resources needed to work with the tool.
There has been little training to apply the tool

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